

RAJAR DATA RELEASE Q4 24 – February 6th 2025



SCOTTISH STATIONS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 23	Q3 24	Q4 24	Q4 24 vs. Q4 23	Q4 24 vs. Q3 24	Q4 23	Q3 24	Q4 24
BBC Radio Scotland	H	4676	800	776	745	-6.9%	-4.0%	6.1	4.8	4.9
Capital Scotland	H	2944	373	462	446	19.6%	-3.5%	2.6	4.4	3.7
Central FM	Y	220	47	39	40	-14.9%	2.6%	8.8	6.6	6.5
Clyde 1 (Glasgow & The West)	H	1962	683	747	745	9.1%	-0.3%	17.5	18.9	20.3
Forth 1	H	1210	358	383	380	6.1%	-0.8%	16.1	17.9	18.0
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	406	72	66	70	-2.8%	6.1%	10.9	11.6	12.3
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1210	108	108	95	-12.0%	-12.0%	4.6	5.4	3.6
Greatest Hits Radio (Glasgow & the West)	H	1962	238	200	205	-13.9%	2.5%	3.8	4.7	4.6
Greatest Hits Radio (North East Scotland)	Y	345	37	43	38	2.7%	-11.6%	3.9	6.3	5.4
Greatest Hits Radio (North of Scotland)	Y	257	17	22	20	17.6%	-9.1%	3.1	3.3	2.4
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	111	41	39	35	-14.6%	-10.3%	19.3	20.9	19.3
Greatest Hits Radio (Tayside & Fife)	Y	385	35	48	39	11.4%	-18.8%	7.1	7.7	4.6
Heart Scotland East	H	1249	139	135	146	5.0%	8.1%	3.5	2.9	3.3
Heart Scotland West	H	1671	216	250	286	32.4%	14.4%	3.1	1.9	2.7
Kingdom FM	Y	296	51	51	42	-17.6%	-17.6%	5.8	4.7	4.7
MFR	Y	257	91	91	96	5.5%	5.5%	11.8	15.5	17.7
Nation Radio Scotland (Digital)	H	4676	18	22	90	400.0%	309.1%	0.1	0.1	0.7
Nation Radio Scotland (FM)	H	1890	115	119	47	-59.1%	-60.5%	3.3	2.7	0.4
Northsound 1	Y	345	115	117	114	-0.9%	-2.6%	11.7	13.0	14.4
Original 106 (Aberdeen)	Y	345	74	94	95	28.4%	1.1%	15.2	13.4	14.3
Smooth Radio Scotland	H	1890	320	369	386	20.6%	4.6%	6.2	7.5	7.8
Tay FM	Y	385	110	116	116	5.5%	0.0%	19.2	16.7	16.0
Clyde 1 (Ayrshire) (was West FM)	Y	288	93	105	102	9.7%	-2.9%	17.6	18.7	18.7